



OUR EXPERIENCE

DIGITAL



WOMBLE
BOND
DICKINSON

TESTIMONIALS



Womble Bond Dickinson has a great team. Its breadth and knowledge is brilliant. The team easily understands complex concepts and the best way to deal with them in a commercial manner.

Chambers IT South West (2024)

No matter the sector, in my experience it is always people that make the difference and Womble Bond Dickinson are simply a joy to work with. Their easy, approachable style is reassuring, as is their knowledge of the law, and ability to offer practical, outcome-based advice is somewhat unique.

Legal 500, IT and telecoms, South East (2023)

INTRODUCTION

Digital transformation is vital for businesses seeking new ways to improve operational efficiency, nurture opportunities, and increase competitiveness.

Our clients are continually looking for ways to break ground on new and sophisticated ventures.

Whether you're a developer of technology, a user or reseller, you'll be well versed in the risks that accompany such work, (think cyber threats, data breaches, and privacy law compliance), but we know that you want to find ways to manage that risk while redefining what's possible in the context of current technological advancements.

You need a legal team that understands the complexities of your business, the rapid advancements of tech such as AI, and the scope of your ambition.

Our exceptional lawyers will make sure you have exactly what you need to stay on top of the latest EU and UK regulations, but more importantly, just like you they have the knowledge and experience to operate at the forefront of this exciting and fast-paced industry, unlocking digital opportunities in a technology-driven world through dynamic and creative insights.

With extensive expertise covering technology, digital regulation, and cyber issues, our lawyers offer a service that's tailored to your needs. You can expect practical and straightforward legal advice whatever your concern, and you'll have access to our wide network of lawyers so that however niche your issue may be – we'll find a specialist who can handle it.

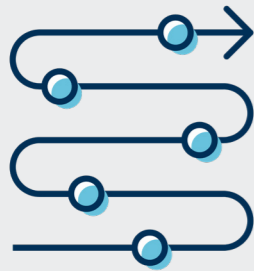
OUR EXPERIENCE

Data Protection, Privacy and Digital Regulation

With a strong track record advising leading businesses and public sector bodies, we provide expert, pragmatic advice on data protection, privacy, and digital regulation. Our team supports clients across sectors including retail, manufacturing, and finance on everything from AI and cyber security to data commercialisation and compliance. Whether navigating FOI or EIR requests, or responding to a data breach, we deliver strategic, tailored solutions that protect your reputation and help you make the most of emerging technologies.

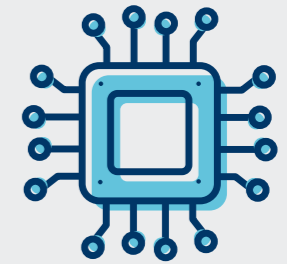
Data Centres

Rapidly growing demand for data centres is creating new opportunities, but bringing with it increased pressure on national infrastructure and scrutiny of environmental impacts. WBD's 360° advice ensures that from initial concept through to long-term operation, a data centre can deliver sustainable commercial success. Our cross-sector teams advise on everything from land acquisition and planning consents to energy strategy, ESG compliance, and operational risk. With increasing regulatory oversight and public interest in digital infrastructure, our experience enables clients to navigate complex legal landscapes while delivering resilient, future-ready facilities.



Conducting a privacy assurance review for an international insurance company, including mapping its data repositories and flows, revision of policies and procedures, and remediation of over 1,000 contracts

Advising a major energy infrastructure provider on the design and fit out of two new purpose-built data centres



Information Technology

In a data-driven world, businesses rely on IT to meet commercial goals and regulatory demands. Our team provides clear, pragmatic legal advice across the full IT lifecycle—from procurement and outsourcing to licensing, compliance, and digital transformation. We support clients across sectors including retail, manufacturing, energy, and the public sector.

Whether navigating complex contracts or launching new tech products, we help mitigate risk, ensure compliance, and deliver solutions that keep pace with evolving technology and business needs.



Supporting one of the UK's largest hospitality groups on all of its IT transformation projects including its core data centre outsourcing arrangements and the roll out of public communications technology

Cyber Security

Cyber-attacks and data breaches are disruptive, costly, and reputationally damaging. Our cyber specialists help you stay ahead with proactive prevention strategies, rapid incident response, and post-event support. We advise on phishing, ransomware, data loss, and regulatory investigations—ensuring legal obligations are met and business disruption is minimised. With expertise spanning cyber law, insurance, and data protection, we deliver fast, strategic advice to help you recover quickly, protect your systems, and maintain stakeholder trust.



Advising a pension fund on responding to the loss of pensions data arising from the exploitation of a zero-day vulnerability in its IT systems

Emerging Technologies

Emerging technologies like AI, blockchain and quantum computing are transforming how businesses operate. Our team helps clients adopt and deploy these innovations with confidence—ensuring compliance, managing risk, and securing commercial value. We advise early adopters across sectors including retail, energy and financial services, offering strategic legal support that evolves with the tech. Whether you're investing in, developing or using new technologies, we'll help you stay ahead of the curve with pragmatic, forward-thinking advice.

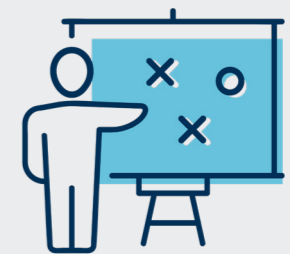


Advising an international energy company on its AI strategy and enhancing its existing privacy frameworks

Fintech

In the fast-paced world of fintech, businesses must navigate evolving regulations, economic shifts, and cutting-edge technologies such as AI and machine learning. Our team provides strategic legal advice to help you manage compliance, draft essential contracts, and protect innovation. We support clients with intellectual property, partnerships, investment decisions, and international expansion—offering transatlantic insight and tailored guidance. Whether scaling, securing funding, or launching new products, we help you mitigate risk, seize opportunity, and make confident, informed decisions.

Advising Atom Bank, the UK's first digital-only bank, on fundraisings, IP protection, and all aspects of the bank's IT mobilisation



A POINT OF VIEW LIKE NO OTHER

In our increasingly complex and interconnected world, solving new problems needs new perspectives. Success comes from seeing things differently.

Being different is our normal way of working. It's not just what we do, it's how we do it. And it's something you only get from straight-talking, entrepreneurial people who challenge conventional wisdom. People who aren't afraid to go beyond business-as-usual to help you see things in a new light and achieve the best results.

Yes, we have lawyers at the top of their game, but you benefit from more than just the technical skills and industry know-how you'd expect from a pioneering law firm. We also have technology specialists, leaders in process and project management, accountants and tax advisers; as well as people with rich histories in business, non-profit, private client work and government departments.

We harness this wide-ranging experience to hand-pick teams with the right mix of skills for you and your business. With insights gleaned from years of working side-by-side with clients, we find clever solutions to age-old problems and forge new paths ahead.

You also benefit from our combined strength of over 1,000 lawyers and technical specialists from 32 offices in the US and UK, plus you have access to the Lex Mundi network of independent law firms across 125 countries – the largest network in the world. So you'll always be able to call on the local knowledge, technical skills and diverse viewpoints you need to help you tackle mission-critical challenges at home and around the world.

The proof's in our track record. We've set new legal precedents, achieved market firsts and delivered trailblazing work for our clients. All with a distinctive and people-first approach. That's why talented people want to build their careers here and why our clients stick with us for the long haul.

Whatever your future holds, we're here for you with A Point of View Like No Other.

AT A GLANCE

OUR LOCATIONS



29 US OFFICES

- Atlanta, GA
- Baltimore, MD
- Boston, MA
- Charleston, SC
- Charlotte, NC
- Charlottesville, VA
- Colorado Springs, CO
- Columbia, SC
- Denver, CO
- Greensboro, NC
- Greenville, SC
- Houston, TX
- Huntsville, AL
- Irvine, CA
- Las Vegas, NV
- Los Angeles, CA
- Nashville, TN
- New York, NY
- Phoenix, AZ
- Raleigh, NC
- Reno, NV
- Research Triangle Park, NC
- San Francisco, CA
- Silicon Valley, CA
- Tucson, AZ
- Tysons, VA
- Washington, DC
- Wilmington, DE
- Winston-Salem, NC

8 UK OFFICES

- Bristol
- Edinburgh
- Leeds
- London
- Newcastle
- Plymouth
- Southampton
- Teesside

OUR SECTORS

- Charities, Education & Not-for-profit
- Energy
- Financial Institutions
- Healthcare & Life Sciences
- Insurance
- Manufacturing
- Private Wealth
- Public Sector
- Real Estate
- Retail, Hospitality & Leisure
- Technology, Media & Telecoms
- Transport, Logistics & Infrastructure

OUR SERVICES

- Banking, Restructuring & Finance
- Commercial & Intellectual Property
- Corporate Transactions & M&A
- Digital & IT
- Employment, Pensions & HR
- Litigation, Risk & Disputes
- Planning & Environment
- Private Wealth & Financial Planning
- Projects & Procurement
- Property & Construction
- Regulatory
- WBD Advance Alternative Legal Services



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rankings



Ranked
top 25
in the UK



AM Law
87
ranked firm



Representing
more than 600
publicly traded companies
in the US and UK



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partners
across the
US and UK



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125+ countries
through Lex Mundi: the
world's largest network of
independent law firms



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